




Traci Carver

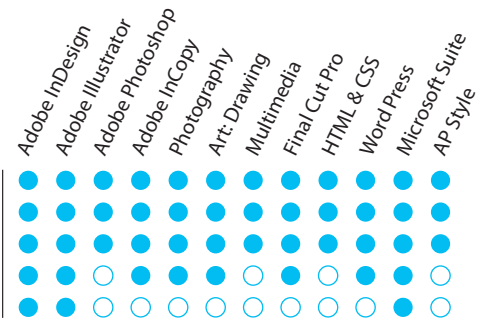
“ I first realized my passion for design when I was placed in yearbook class my sophomore year of high school. I have enjoyed designing and learning as much as possible ever since. I want to design as a career. ”

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Skills



Education

University of North Carolina at Chapel Hill
B.A. Journalism and Mass Communication
Editing and Graphic Design Sequence
Degree May 2014

Related Experience

niNe. magazine, Charlotte, NC, May 2014-Present

Designer

- Design one Web page or print page per week for Christian-based, online publication for teenagers and young adults

Spark Magazine, Chapel Hill, NC, Jan. 2014-May 2014

Designer

- Designed pages for a student-produced magazine including topics such as Turning Loneliness into Solitude and Entertainment using Adobe Illustrator and InDesign

Leap 'N Leaf Magazine, Chapel Hill, NC, Jan. 2014-May 2014

Designer

- Designed pages for a student-produced, children's nature and outdoor iPad magazine including topics such as the seasons and parts of a tree and the 10 Weirdest Sea Creatures using Adobe Illustrator and InDesign

The Well-Being (Campus Health and Fitness Magazine), Chapel Hill, NC, Sept. 2010-May 2014

Co-Editor and Designer

- Edited the entire magazine based on content and design for semesterly, student-produced magazine
- Designed pages and covers including topics such as Multivitamins and Self-Defense prevention and tips using Adobe InDesign
- Organized and attend fundraisers to raise money for production
- Brainstormed and incorporated ideas in regards to the overall design of the magazine

niNe. magazine, Charlotte, NC, May 2013-Aug. 2013, Dec. 2013-Jan. 2014

Layout and Design Intern

- Designed 17 print pages including topics such as Study Tips, Concert-Going Tips, Fast Food Cravings and Fad Diets

Work Experience

American Eagle Outfitters, Charlotte, NC, June 2010-January 2014, Seasonal Sales Associate

Oakdale Community Center, Charlotte, NC, May 2010-Aug. 2011, Swim Coach

Oakdale Community Center, Charlotte, NC, June 2007-Aug. 2011, Lifeguard

Activities

Substance-Free Living Learning Community, Member, Aug. 2010-Present

Carolina Association of Future Magazine Editors, Member, Aug. 2010-Apr. 2011, Aug. 2012-Present

using Adobe Illustrator and Adobe InDesign

- Designed 18 Web pages including topics such as Bethany Hamilton, Motivation 101 and Multitasking using Intuit
- Organized a photoshoot with two models, took the pictures and designed online advertisements for niNe. t-shirts
- Helped with a photoshoot and designed various materials to send to church youth groups for a media campaign
- Designed banners, profile images, header images, and background images for Facebook and Twitter
- Designed 3 website banners for ninemagazine.org
- Designed social media advertisements and buttons
- Designed 4 magazine covers including features on Kari Jobe, Beckah Shae, Skillet and Kylie Bisutti
- Took various photographs for the magazine including step-by-step instructions on a DIY Mini Scrapbook

Rival Magazine, Chapel Hill, NC, Aug. 2012-May 2013

Designer

- Designed 6 pages including topics such as ROTC and Road Trips using Adobe InDesign for twice semesterly, student-produced joint publication between Duke University and UNC-CH

Information Graphics Course, School of Journalism and Mass Communication, Spring 2013

- Designed 3 infographics including a magazine spread about the John Deere Model A Tractor, a process of how to dive off the block and an inside look at the five greatest UNC basketball players of all time using Adobe Illustrator
- Designed 1 infographic on peacocks using watercolors, colored pencils, Adobe Photoshop and Adobe Illustrator

Carolina Week, Chapel Hill, NC, Aug. 2012-Dec. 2012

Graphics

- Designed full-screen and box graphics for weekly, student-produced newscast
- Ran graphics during the newscasts